



**EPIC SOLUTIONS
BUSINESS ACADEMY**
Transforming lives through business

- ❖ Need business training?
- ❖ Help to get started?
- ❖ Help to write a Business Plan?
- ❖ Help to grow?
- ❖ Struggling to make a profit?

BUSINESS FOUNDATIONS TRAINING COURSE

Who is it for?

This course is for anyone who plans to start a new business or who has already started but feels that they do not have all of the foundational business skills needed to manage and grow their business:

Topics Covered?

- ❖ Introduction to Entrepreneurship
- ❖ Innovation & how to Generate Ideas
- ❖ How to Evaluate & Select Ideas
- ❖ Introduction to Marketing
- ❖ Budgeting
- ❖ Pricing, Costing & Break Even Analysis
- ❖ Sales & Financial Forecasting
- ❖ Managing & Forecasting Cash Flow
- ❖ Invoicing & Record Keeping
- ❖ Profitability & Performance Analysis
- ❖ Business Simulation Activity
- ❖ Values, Character & Ethics
- ❖ Transformational Business Planning
- ❖ Positioning for Success

Cost: R 3500 per person

- ✓ R 2950 pp for groups of 10 people or more
- Excludes flights, accommodation etc.

Nitty Gritty

- ❖ 40 hours, Part time or Full time
- ❖ **Format Options:**
 - ❑ **Full Time:** 1 week, 5 consecutive days (08h30– 17h00)
 - ❑ **Part Time 1:** 5 consecutive Saturdays (08h30 – 17h00)
 - ❑ **Part Time 2:**
 - Across 3 consecutive weeks
 - Mon/Thurs (18h00 – 21h00)
 - Sat (08h30 – 17h00)
- ❖ **Venue Requirements:**
 - Data Projector and sound
 - White board, chalk board or flip chart
 - Desks & chairs that can be moved around
 - WiFi access for all participants
 - Maximum/ Minimum class size: 30/6 people

We equip and resource entrepreneurs to plan, launch, grow & sustain businesses that will have a transforming impact on their stakeholder community.