



**EPIC SOLUTIONS  
BUSINESS ACADEMY**  
*Transforming lives through business*

- ❖ Need business training?
- ❖ Help to get started?
- ❖ Help to write a Business Plan?
- ❖ Help to grow?
- ❖ Struggling to make a profit?

## BUSINESS FOUNDATIONS TRAINING COURSE

### Who is it for?

This course is for anyone who plans to start a new business or who has already started but feels that they do not have all of the foundational business skills needed to manage and grow their business:

### Topics Covered?

- ❖ Innovation & how to Generate Ideas
- ❖ How to Evaluate & Select Ideas
- ❖ Transformational Business Planning
- ❖ Business Basics
- ❖ Financial Forecasting
- ❖ Introduction to Marketing
- ❖ Positioning for Success

### Course Lecturer: Bruce Hutchison

Bruce has held General Management & Leadership positions in a Global Oil Major that marketed across 19 countries in Africa. He is currently the Joint-Managing Director of EPIC Solutions and founder of the Epic Business Academy. He has trained and equipped entrepreneurs around the world to start their own business and has lectured in Entrepreneurship at masters level. He holds a BSc. in Chemical Engineering (UCT) & an MBA (UCT).

### Nitty Gritty:

- ❖ 6 Sessions - part time basis - after hours.
- ❖ **Dates & times are as follows:**
  - ❑ 10 & 11 Feb (18h00 – 21h00)
  - ❑ 13 Feb (09h00 – 17h00)
  - ❑ 15 & 18 Feb (18h00 – 21h00)
  - ❑ 20 Feb (09h00 – 17h00)
- ❖ **Venue:** Cornerstone Institute, Main Campus, Cnr Durham & Victoria Roads, Salt River
- ❖ **Cost: R2950 per person**

**How to Register: Go To**  
[www.epicsolutions.org.za/  
business-foundations-training](http://www.epicsolutions.org.za/business-foundations-training)

***We equip and resource entrepreneurs to plan, launch, grow & sustain businesses that will have a transforming impact on their stakeholder community.***